

Community College in France

Sustainable Business in Rennes

Bootcamps 2023

June 18-July 1

Our society is facing unprecedented environmental and social challenges. How can businesses change practices, engage employees, suppliers, consumers, and their communities to create rapid, effective and sustainable change? Join students from around the globe at Rennes School of Business to answer this question and build your skills to become a sustainable business leader.



Visits and Activities

Students will experience living in Rennes, the eco-friendly capital of Brittany. They will see first-hand how businesses, city officials and citizens are creating a sustainable future. Highlights will include cultural trips to Saint Malo, Mont St Michel, visiting local eco-parks to zipline or bike through the trees, meetings with local companies pioneering eco-friendly packaging, utilizing sustainable transport, and exploring local sustainable food options.



Costs

The cost for the program is \$2,400 plus airfare. The costs include furnished apartments, breakfast, lunch, and dinner daily, cultural visits, city and park tours, twenty-seven class hours, local transportation, and transportation to and from the airport.



Learning Outcomes

Students Will:

- Make a case for sustainability and how to integrate it into a company's strategy, culture, and operations.
- Identify a company's stakeholders' issues and make relevant recommendations.
- Use course concepts like the SHIFT framework, environmental boundaries, and circular economy in proposing a sustainable product or service.
- Identify sustainable business practices in France and Brittany while experiencing history and culture.
- Sharpen their problem solving, presentation, and cross-cultural communication skills and apply them to sustainable business.



Program Overview (Subject to Change)

Day	Morning	Afternoon
June 18	Pick up at airport CDG in Paris	Transfer by train to Rennes
June 19	Visit an Indoor Farmers Market	Welcome Crepe Lunch or Dinner
June 20	Reframing the Purpose of Business, SHIFT Framework	City Tour of Rennes
June 21	The Environmental Challenge	Group Projects and Free Time
June 22	Stakeholder Management	Company Speaker
June 23	Sustainability Strategy	Group Projects and Free Time
June 24	Visit Local Cultural Site Mont St Michel	Visit Local Cultural Site St Malo
June 25	Visit Local Cultural Site Vannes or Vitre	Free Time
June 26	Sustainable Production & Consumption	Slowing Down Fast Fashion
June 27	Visit Local Business	The Transition to Sustainable Packaging
June 28	Tackling the Plastic Problem	Visit to Parc Guyelles
June 29	Sustainable Reporting	Group Project and Free Time
June 30	Presentation of Group Projects	Group Celebration/Farewell Dinner
July 1	Transfer to Paris CDG Airport	Depart CDG Airport

**THINKING
DIFFERENTLY
ALWAYS MAKES
A DIFFERENCE.**

Questions?

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 Applications will be available in December

