



**2020-2021 Completion Guide**  
**Social Media Marketing, CCO BU256**  
**ICCB Approved Total Program Hours: 15**

Date:	<i>The following schedule is based on full-time enrollment. Students planning to transfer to a senior institution should check with that institution for specific transfer requirements.</i>
Program Prerequisites	

**T= Traditional    H = Hybrid    W = Web**

First Semester						
Course	Title	Credit Hours	Mode of Delivery	Prerequisites	Terms offered	Notes
<b>BUS 111</b>	Business Communications	3	T, W		FL/SP/SM	
BLAW 240	Introduction to Cyber Law	3	T, W		FL/SP	
CIS 210	Social Website Development	3	T, W		FL/SP	
<b>MKTG 101</b>	Principles of Marketing	3	T,W,Q		FL/SP/SM	
MKTG 200	Social Media Marketing	3	T,Q		FL/SP	
	<b>Total Semester Hours</b>	<b>15</b>				

### **Graduation Requirements**

To be awarded an Associate degree at Joliet Junior College, each student must meet the following requirements:

1. Satisfy all admissions requirements.
2. Complete the courses required to earn the given degree. If the student is a transfer student with coursework taken elsewhere, he/she must complete a minimum of 60 credit hours of which 15 credit hours applicable to the degree are earned at JJC. Proficiency test, CLEP, and Advanced Placement does not meet this requirement.
3. Earn a cumulative grade point average of at least 2.0.
4. Discharge all financial obligations to the College and have no restrictions.
5. File an application for graduation. An application should be filed at the time of registration for the student's anticipated last semester.
6. Have all official transcripts from other college/universities on file in the Graduation Office by the graduation filing date for evaluation of credit. A delay in the process may result in a later graduation date.

To be awarded a Certificate of Achievement or Certificate of Completion at JJC, each student must meet the following requirements:

1. Satisfy all admission requirements.
2. Complete the courses required to earn the chosen certificate. Complete a minimum of 4-29 credit hours (Certificate of Completion) or 30-50 credit hours (Certificate of Achievement). If the student is a transfer student with coursework taken elsewhere, he/she must complete a minimum of 25% of the total required credit hours applicable to the certificate at JJC. Proficiency test, CLEP, and Advanced Placement do not meet this requirement.
3. Earn a cumulative grade point average of at least 2.0 in the area of concentration.
4. Discharge all financial obligations to the college and have no restrictions.
5. File an application for graduation. An application should be filed at the time of registration for the student's anticipated last semester.
6. Have all official transcripts from other college/universities on file in the Graduation Office by the graduation filing date for evaluation of credit. A delay in the process may result in a later graduation date.

For more information:	<b>Department Chairperson</b>	<b>Program Coordinator</b>	<b>Department Secretary</b>
-----------------------	-------------------------------	----------------------------	-----------------------------

	Name: William O'Connor	Name:	Name: Susan Bell
	E-mail: woconnor@jjc.edu	E-mail:	E-mail: sbell@jjc.edu
	Phone: 815-280-2404	Phone:	Phone: 815-280-2228